

CAPABILITY STATEMENT

Founded in 2018, Opinosis Analytics is a cutting-edge service provider for AI and Data Analytics services. As a privately-held small business, we've completed multiple projects for the commercial sector ranging from strategy to advisory services to AI solution development and management training.

CORE COMPETENCIES

AI TRAINING, STRATEGY & CONSULTING

- Leadership Training
- AI & Data Strategy Development
- Data-Driven Insights
- Automation Opportunity Analysis
- Digital Transformation Services
- AI Planning & Guidance

DATA SCIENCE & ANALYTICS

- Business Intelligence & Insights
- Data Analysis & Visualization
- AI/ML/NLP Model Development
- Search & Recommendation Systems
- Natural Language Processing Systems

RESEARCH

- Applied AI Research
- AI/ML Vendor Research

PAST PERFORMANCE

3M Health: Developed multiple production scale machine learning models and improved accuracy of automated ICD-9/ICD-10 billing code generation.

McMaster-Carr: Provided artificial intelligence and natural language processing strategy, training, and solutions for e-commerce business optimization.

Microsoft: Brought AI into one of Microsoft's sub companies from the ground up. Developed an AI strategy and managed the development and deployment of initial production-scale AI models.

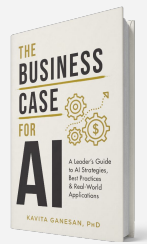
113 Industries: Support market research by extracting key insights from large volumes of consumer data to support new product/service innovation and revenue stream discovery.

KEY DIFFERENTIATORS

- **Minority and woman** founder with advanced degrees in Computer Science; Over 15+ years experience in AI, Machine Learning, NLP & Data Science; Expert in AI for real-world use cases.
- Founder's **AI book** is influencing the AI strategy of global leaders from companies like Mercedes Benz, Ecolab, Siemens, Adani Group, and Brown Forman Corporation.
- Completed **multiple AI projects** on time and on budget for small and large corporate businesses in different industries.
- Extensive experience solving **real-world** and research oriented **AI problems** and translating findings and technologies into usable solutions.

AI BOOK

Ganesan, Kavita. **The Business Case for AI: A Leader's Guide to AI Strategies, Best Practices & Real-World Applications.** Opinosis Analytics Publishing, 2022.



“If you're interested in learning what AI can do, how to prepare for it and correctly leverage it in your organization, start with this book.”

—MARK VARGHESE, TECHNOLOGY DIRECTOR AT EXPEDIA

NAICS CODES

541511, 611430
541611, 541512
541990, 541715
541618, 611710

SOCIOECONOMIC TYPES

Minority Owned Business
Woman Owned Business
Woman Owned Small Business
(APP-53510-C4B4T5)